

OFFICE FOR MICRONESIAN STATUS NEGOTIATIONS

WASHINGTON, D.C. 20240

April 17, 1975

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VISIONS OF E.O. 12958 BY
YKCS D.K. DOLLEN, USN
SPECIAL ASSISTANT, OMSN

MEMORANDUM

To: Status Liaison Officer

From: Director, Office for Micronesian Status Negotiations

Subj: Congressman Burton's request re publications and
Covenant

Ref: (a) MNS - 16 April

Background

Congressman Philip Burton requested that a detailed survey of the advertisement income of the major publications in Saipan be compared with the editorial policy of the publication concerning the Commonwealth Covenant. Representative Burton was clearly concerned that the influx of outside money into the campaign for and against the Commonwealth be monitored, so that he could take action to stop such outside interference in the plebiscite as quickly as possible.

Assignment

1. Clip all articles in local commercial publications (including Pacific Daily News) which contain any statements about the Commonwealth.
2. Classify by column inch whether the statement is "for" or "against" Commonwealth, e.g. six inches "for", 18 inches "against" out of 36 inches total.
3. Clip all advertisements appearing in local and Micronesian commercial publications, discarding any that are generated purely and exclusively by persons of Northern Marianas descent who are also citizens of the Trust Territory of the Pacific Islands.
4. Classify the remaining by size of advertisement in column inches and by its "outside" affiliation.
5. If generally known, "outside" affiliation should also be classified as "for" or "against".

CLASSIFIED BY R.V. Scott, Director

Office for Micronesian Status Negotiations

SUBJ TO C.D.S. OF E.O. 11652

AUTOMATICALLY DOWNGRADED

AT TWO-YR INTERVALS

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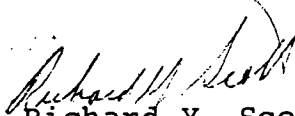
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6. Prepare a table of the costs of various sized ads in local publications.

7. Submit a weekly rundown on the size of advertisements compared with the column inches of "for" and "against" articles and editorials.

8. Identify any "outside" advertiser whose advertising space goes up when either "for" or "against" articles are published.


Richard Y. Scott

RYS:kkc

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