

Vietnamese refugees start a daily with Gannett aid

When a tide of more than 100,000 South Vietnamese refugees hit the Pacific island of Guam, a torrent of news was produced for refugee readers, Guamanians and a watching world.

Word that the first contingent of evacuees was coming to the U. S. territory hit newsrooms of the morning *Pacific Daily News* (circulation 19,000) and the evening *Pacific Dateline* (circulation 1,300) when the refugees were already in the air.

The newspapers, both members of the Gannett Group, responded to the steadily swelling flood of refugees with 64 local stories, 108 local pictures, two special eight-page sections and 12 pages of information and advice in the first seven days of Operation New Life.

Special reports were transmitted by Telex to Gannett News Service headquarters in Rochester, N.Y., for distribution to the 50 Gannett daily newspapers, supplementing wire service reports.

Copies of the *Pacific Dateline* were delivered free to the refugees' tent city. As one young English-speaking refugee, Ly Thanh Tam, put it: "We are all hungry for news. We read the local newspapers; then we tell our friends what is happening."



Newspaper for refugees

But the need for a Vietnamese language newspaper quickly became evident, and one was produced with emergency assistance from the Frank E. Gannett Newspaper Foundation, Inc.

The foundation, established by the late founder of the Gannett Group, aids charitable, civic and educational causes, mostly in communities where the Gannett newspapers are published. At the request of Guam publisher Robert E. Udick, the foundation granted \$16,000 to the American Red Cross, which used it to buy paper for a six-days-a-week newspaper produced in a U. S. Navy print shop.

Called *Chan Troi Moi* (*New Horizons*), the four-page tabloid was written and edited primarily by Vietnamese refugees with previous news experience. It carried stories in both Vietnamese and English and was read avidly by the refugees as they awaited processing for transportation to refugee camps in mainland America. The newspaper covered conditions in the Guam camps, instruction and reassurance about processing procedures and the Communist take-over in Saigon.

Rear Adm. G. Steve Morrison, head of the U. S. evacuation effort, paid this tribute to the indispensable role of the two Gannett newspapers and the refugee publication:

"They allayed the fears of those inside and outside the camp, and kept all fully informed of what was going on."

Hotel ad manager

Patricia H. James has joined Hilton International as advertising manager, based in the company's New York headquarters.

Professor says U.S. gov't should subsidize paper for refugees

A Vietnamese language newspaper, subsidized by the U.S. government, could help the refugee situation at this point, says historian Dr. Raymond Lorantas of Drexel University's College of Humanities and Social Sciences.

"The newspaper would help broken families find one another, offer job opportunities and paint an accurate picture of political and social changes in their homeland and in the U.S.," said Lorantas.

"Once families are together, jobs for which they are trained become available and the government of South Vietnam is stabilized, these refugees can make logical decisions about their future. The newspaper eventually would become self-sufficient," he said.

Multimedia acquires four radio stations

Multimedia, Inc., Greenville, S. C., completed the purchase (May 15) of four radio stations.

The stations involved are WAKY-am, Louisville, Ky.; KEEL-am and KMBQ-fm, Shreveport, La., and KAAV-am, Little Rock, Ark.

It was disclosed April 22 that the selling price had been reduced to \$8,650,000 from the original-disclosed figure of \$9,300,000. Of the total, Multimedia paid \$8,150,000 in cash with \$500,000 more to be paid at 7% interest dependent on satisfaction of certain technical operating conditions at one of the stations.

When the purchase was agreed upon, the combined operating profits of the four stations was about \$1,200,000, before taxes and depreciation, on revenues of approximately \$3,300,000. He said more recent results showed some improvement in those figures.

Multimedia's broadcast revenues accounted for 32 percent of the company's business in 1974.

Shanahan elected to board of directors

Eileen Shanahan, *New York Times* reporter, has been elected to the board of directors of the Fund for Investigative Journalism. Ms. Shanahan has worked for the Times since 1962. She now covers domestic economic policy, taxation and women's rights. The Fund, since 1969, has made more than 200 grants totaling almost \$250,000 to free-lance writers to investigate a wide range of public abuses. Two grantees have won Pulitzer prizes. Foundations and private donors finance the fund.

WEEKLY WINE COLUMN AGAIN ON OFFER

In response to the growing nationwide interest in wine, the popular weekly column "Wine on the Table" is again on offer to daily and weekly papers in communities where it does not yet appear.

Now in its seventh year, the column is written by William Clifford, author of numerous magazine articles on wine and other subjects, as well as four books.

"Wine on the Table" is a short practical feature, only 300 to 400 words in length, intended for the women's, life-style, or entertainment pages. It currently appears in more than 100 papers.

The cost is a nominal \$1.35 per week for papers under 75,000 circulation, \$3.35 for papers over 75,000.

Editors who wish to see samples should write or call:

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