## THIRD CONSTITUTIONAL CONVENTION P. O. BOX 10007 SAIPAN, MP 96950 TEL. NO. (670) 664-5377 FAX NO. (670) 322-2270

### **FACSIMILE MESSAGE**

TO: <u>Barbara Hunt</u>	FROM:	Alicia Guerrerofficié
MARIANAS CABLE VISI		POST CONVENTION OFFICE
FAX NO. <u>235–0965</u>	FAX NO.	235-0842
TEL. NO. 235-6371	TEL. NO.	235-0843
given above and ask for <u>A1</u> including this cover page <u>2</u>		
including this cover page 2	·	
Per our telcon, I am trans between our two offices.	mitting a signed	copy of the Advertiser Contract
	the week. We wi	a schedule of which amendment ll have a finalized version ng you a copy.
Thank you for your patienc	e.	
Please call me if there is	anything else th	at you need to know or should

you have any question.

.

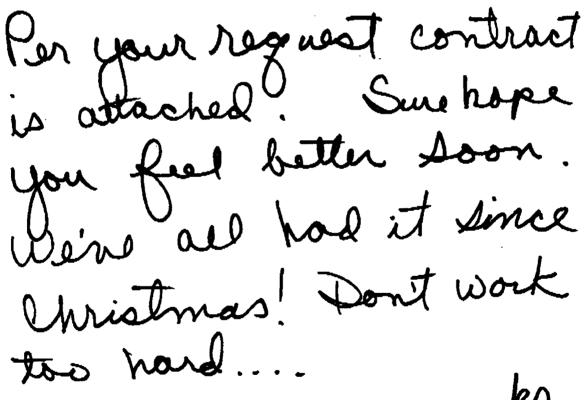
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## MARIANAS CABLEVISION

2nd Floor, Naura Building, Susape P.O. Box 1298 CK, Saipan, MP 96950 Tel.: (670)235-4MCV Fax: (670)235-0965

Fax Transmittal Sheet To: <u>Con Con Alices</u> Fax No.: <u>235-0842</u> From: <u>Bailora Munt</u> Date: <u>1-30-96</u> Subject: <u>ATTENTION:</u> <u>Olicea Guerrero</u>



Inonkes Barb

Number Of Pages (Including This One)



TV CABLECAST CONTRACT NO.

Month	Day	Year		
1_3	96			

### ADVERTISER CONTRACT

ADVERTISER \_\_\_\_\_Constitutional\_Convention\_Committee Client Contact Herman Guerrero AGENCY\_ c/o Alicia Guerrero INVOICE ADDRESS \_Joe\_Ten\_Dan\_Dan Product Amendment Awareness Advertising Start Date <u>2-5-96</u> End Date <u>3-1-96</u> Business Center Account Executive \_\_\_\_\_\_ Hunt FAX # 235\_0842 TEL. NO. 235-0843 MONTHLY BILLING ON YES **BROADCAST CALENDAR** NO TOTAL # #OF COST AD TIME & TOTAL PROGRAM OR PACKAGE DAY(S) DATE(S) FREQUENCY OF ADS WEEKS PER AD 4:60 second As Above Monday KMCV 7 News at 6:00 P.M.Ads Per Day \$160 \$12,800 80 to Plus Replays Friday 4:60's/show Sat KMCV 7 "Week in Review 12 \$160 \$ 1,920 11 11 Plus replays Monday to Friday KMCV 7 "Asunto Siete"News 1:60 per show20 \$100 \$ 2,000 11 ... Plus Replays "I Tao Tao Ta Talk Show 16:60s/ 4:60 second Ads Plus Replays per show 16 80 \$ 1,280 NOTE: IF ADDITIONAL PRIME TIME, ADS ARE ORDERED THEY WILL BE CHARGED AT \$40 EACH. THIS REPRESENTS A 50% DISCOUNT, AND WILL BE PLACED WHERE POSSIBLE, BASED ON AVAILABILITY SUCH AS CNN OR ESPN **BILLING INSTRUCTION:** Gross 18,000 CO-OP MAY JUN MAR APR .IAN FEB 10 % Disc. 1,800 COPY SFP OCT NOV DEC AUG Net \$16,200 NOTABIZE (Dorbara)

ACCEPTED BY ADVERTISER (DATE)

ADVERTISING SALES MANAGER (DATE)

Cancellation Notice: 2 weeks advanced notice in writing for spots and 1 month programs. Client agrees that in case default is made in payment, the entire amount due is to become immediately collectable at the option of MCV. In event collection, or suit for collection is instituted through any attorney and/or collector, client agrees to pay all costs of collection including attorneys and/or collector's tee equal to 35% of the sum remaining unpaid. The provisions of this agreement shall apply to and bind the executor, administrators, and assigns of the respective parties.



# Marianas CableVision

Second Floor, Nauru Building • P.O. Box 1298 Chalan Kanoa, Saipan MP 96950 670/235-4MCV • 235-6365-7 • Fax - 235-0965

January 24, 1996

- TO: Herman Guerrero Chairman-Con Con c/o Alicia Guerrero
- FROM: Barbara Hunt Marketing & Ad Sales Manager
- REGARDING: Con Con Awareness Advertising Marketing Plan February 5th through March 1, 1996

We are pleased to submit the following proposal for Con Con awareness advertising. Marianas CableVision reaches 80% of the local TV market with the top local programming. Our Channel 7 nightly news is the most watched local program on island. In addition, channel 7 is the only local channel with daily Chamorro news and a weekly local talk show devoted to issues of interest to all locals. All these shows are excellent vehicles for presenting your information about the coming Con Con election.

Reve 1/24/96 00



Second Floor, Nauru Building • P.O. Box 1298 Chalan Kanoa, Saipan MP 96950 670/235-4MCV • 235-6365-7 • Fax - 235-0965

#4
KMCV 7 "I Tao Tao Ta", Fridays
Chamorro Talk Show hosted by;
Jess & Anisha Sonota, Francis
Sablan, and Lydia Camacho.
Every other week is the "live"
call in format. 16 commercials @ \$80 = \$1,280

WITH THE REPLAYS THERE ARE A TOTAL OF 448 COMMERCIALS:

SUMMARY:	
KMCV 7	\$18,000
Prime Time	none
Sub-total	\$18,000
Less 10% Discount	\$ 1,800
Net Proposal	\$16,200

Less 50% Discount on any additional prime time commercials requested. Each :60 second commercial will be \$40 each, and can be placed in popular prime time shows, CNN or ESPN

Should you have any questions, please feel free to call me personally. My direct phone number is 235-6371. We look forward presenting your con con material to the residents of the CNMI, and assisting your committee in way we can. To arrange appearances on the local talk shows, please contact Bob Star. He is our production Manager. His direct phone number is 235-6379

Sincerely,

Zarbara

# ARIANAS CABLEVISION

2nd Floor, Naura Building, Susape P.O. Box 1298 CK, Saipan, MP 96950 Tel: (670)235-4MCV Fax: (670)235-0965

Fax Transmittal Sheet

235-0842 To: Fax No.: 1-15-From: Date: Subject: \_\_\_\_\_ ATTENTION:

Lelo I re Per our conversa attached. egue a late regrets . Ikanko reo reg Patien The

mko Parbara

Number Of Pages (Including This One)





Second Floor, Nauru Building • P.O. Box 1298 Chalan Kanoa, Saipan MP 96950 670/235-4MCV • 235-6365-7 • Fax • 235-0965

January 15, 1996

TO: Herman Guerro Chairman-Con Con

FROM: Barbara Hunt Marketing & Ad Sales Manager

REGARDING: Con Con Awareness Advertising Marketing Plan February 5th through March 1, 1996

We are pleased to submit the following proposal for Con Con awareness advertising. Marianas CableVision reaches 80% of the local TV market with the top local programming. Our Channel 7 nightly news is the most watched local program on island. In addition, channel 7 is the only local channel with daily Chamorro news and a weekly local talk show devoted to issues of interest to all locals. All these shows are excellent vehicles for presenting your information about the coming Con Con election.

#2
KMCV 7 News "Week in Review"
Each Week-End, Plus replays.
4:60 second commercials per show.
12 Commercials @ \$160 = \$ 1,920

#3
KMCV 7 News "Asunto Siete"
Chamorro News 5:45 p.m.
Monday through friday plus 3 replays.
1:60 second commercial per newscast
20 Commercials @ 100 = \$ 2,000



Second Floor, Nauru Building • P.O. Box 1298 Chalan Kanoa, Saipan MP 96950 670/235-4MCV · 235-6365-7 · Fax - 235-0965

#4 KMCV 7 Live "Jon Anderson" call in talk show, wednesdays. 2:60 second commercials per show plus 3 replays.

8 commercials @ \$120 = \$ 960

#### **#**5

KMCV 7 "I Tao Tao Ta", Fridays Chamorro Talk Show hosted by; Jess & Anisha Sonota, Francis Sablan, and Lydia Camacho. Every other week is the "live" 8 commercials @ \$80 call in format. = \$ 640

TOTAL KMCV 7 COMMERCIALS \$18,320 WITH THE REPLAYS THERE ARE A TOTAL OF 500 COMMERCIALS: OR \$37 FOR EACH 60: SECOND COMMERCIAL. IN THE EVENT THERE ARE :30 SECOND COMMERCIALS, THE RATE IS ONE HALF RATE SHOWN.

₩6 "Prime and Non Prime Time"

312 :60 Second Commercials in 26 Days/or 12/Day Choose from; popular prime time, CNN or ESPN 312 commeracials @ \$80 = \$24,960

#### SUMMARY:

	KMCV 7	\$18,320
	Prime Time	\$24,960
	Sub-total	\$43,280
Less	40% Discount	\$17,312

Net Proposal \$25,968

Should you have any questions, please feel free to call me personally. My direct phone number is 235-6371. We look forward presenting your con con material to the residents of the CNMI, and assisting your committee in way we can. To arrange appearances on the local talk shows, please contact Bob Star. He is our production Manager. His direct phone number is 235-6379

Sincerely,

Barbara

### FEBRUARY, 1996 MARIANAS CABLE VISION

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
11	12	13	14	15	16	17
	CHAMORRO NEWS Amend 11/158/11 ENGLISH NEWS Amend 11/159/10 Amend 10/159/11 Amend 11/158/11 Amend 10/158/12	CHAMORRO NEWS Amend 14/158/5 ENGLISH NEWS Amend 14/159/13 Amend 15/159/4 Amend 14/158/5 Amend 15/158/3	CHAMORRO NEWS Amend 3/158/14 ENGLISH NEWS Amend 3/159/5 Amend 10/159/11 Amend 3/158/14 Amend 9/158/13	CHAMORRO NEWS Amend 13/158/16 ENGLISH NEWS Amend 13/159/16 Amend 18/159/6 Amend 13/158/16 Amend 18/158/15	CHAMORRO NEWS Amend 6/158/6 ENGLISH NEWS Amend 6/159/14 Amend 2/159/12 Amend 6/158/6 Amend 2/158/4 ITAOTAO SHOW Amend 12/158/17 Amend 10/158/12 Amend 11/158/9 Amend 4/158/2	WEEK IN REVIEW Amend 13/158/8 Amend 11/158/11 Amend 13/159/8 Amend 11/159/10

**NOTE:** Title/Box #/Cut#