Post Convention Committee Meeting Minutes Tuesday, January 16, 1996 Second Floor, Josten Dandan Center

- Call to Order / Ascertain Quorum -- Chair H.T. Guerrero called the meeting to order at 9:52 am. Quorum was met with the presence of V. Chair E. S. Fleming, Sec. J. O. DLR. Gonzales, Members F. R. Nogis, J. S. Quitugua', T. B. Aldan and Alternates L. A. Tenorio and M. A. Pierce.
- 2. Approval of January 11, 1996 Minutes -- minutes was adopted unanimously with no changes.
- 3. Reports

(a) MCV Proposal on TV spots – members discussed the marketing plan proposal submitted by MCV to assist the Post Convention Committee in educating the public via TV. Issues raised were budget (how much money do we have to work with); inquiry on the listings of how much media activities the Post Convention Committee has already committed so that a better forecast can be reached on how much more media and money should be spent; the viability and maximized guarantee of the entire package of MCV. In light of the importance of maximizing the Committee's media campaign efforts to reach every sector of the community and to block ad spaces immediately, Member T. B. Aldan was tasked of preparing a cost analysis to answer issues raised above at the next meeting in two days (Thur. 1/18/96). It is hoped that the Committee reaches a decision immediately.

(b) Newspaper inserts -- According to our staffer, Mrs. Alicia Deleon Guerrero, all have been submitted to all the newsprint media outlets, except for the Carolinian version as it has yet to be finalized.

4. Old Business

(a) Carolinian version for all the media and other forms of advertisements still need to be secured and it needs to be resolved or else it will hold our other efforts back.

(b) Letter from Northern Islands Mayor -- Letter regarding the Northern Islands Mayor's inquiry on the future of its office's employees were provided to the members.

5. New Business -- The public education portion for all government employees is tentative pending the Special Assistant for Administration's sanction. Member J. S. Quitugua' confirmed that Feb. 9th meeting at the Rota Roundhouse is secured. The Tinian meetings also secured.

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- 6. Announcements -- Next meeting is Thursday, January 18, 1996.
- 7. Adjournment -- With no further discussion, meeting was adjourned at 10:40 am.

Respectfully Submitted by: Lead

Sec. John Oliver DLR. Gonzales (1/22/96)