

TO: DEANNE
 FR: JOE CRUZ

FOUR PAGES
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BOX 209, SAIPAN, MP 96950 USA (670) 234-6520 / 234-6521 FAX: (670) 234-3428

KSAI RAD

Post-Net brand fax transmittal memo 7671		# of pages
To: JOE CRUZ	From: KSAI	
Co.	Co.	
Dept.	Phone # 234-6520	
Fax # 235-0842	Fax # 234-3428	

KSAI-AM was the first privately-owned radio station in the Northern Marianas. Established in 1978, KSAI is a community-based, family-oriented station broadcasting at 936 on the AM band.

The stations's format includes adult contemporary music, news and information. Vernacular program blocks are also offered in the Chamorro, Carolinian and Tagalog. Major newscasts are broadcast three times a day, with network news and the Voice of America providing national and world coverage. KSAI also features live coverage of stateside championship sporting events.

Advertising rates are available on request. KSAI does not air commercial "sweeps". Instead sponsorship of regular features is encouraged.

KSAI's office is located in Susupe, Saipan. KSAI-AM covers the entire CNMI with 5,000 watts of power.

Key Personnel: General Manager-Bob Springer
 Station Manager-Patrick Murphy
 Chief Engineer-David Creel
 Chamorro Programs-Felipe Ruak
 Filipino Programs-Raffy Santos

Address: Box 209, Saipan MP 96950 USA
Phone: (670) 234-6520/21
Facsimile: (670) 234-3428
electronic Mail: MCI ID is ksairadio



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PROGRAMS AVAILABLE FOR SPONSORSHIP ON KSAI RADIO

Sponsorship #1. \$20.00 per program. Includes two :30 sec spots plus opening & closing promotional announcements, or credits.

Sponsorship #2. \$10.00 per program. Includes one :30 sec spot plus opening & closing promotional announcements, or credits.

(Both Sponsorships available on a 13 week contract only)

1. **Bukang Liwayway (M-F, 5:30am)**
Encouragement, music and motivation to get the day started for the C.N.M.I.'s Filipino community. [25 minutes]
2. **Tagalog News (M-F, 5.55am)**
News items from the P.I., relative to the Filipino community as received from FEBC Manila. [5 minutes]
3. **Kantan Marianas (M-F, 6:00am)**
KSAI's morning local music program. [1 hour]
4. **Adventures in Odyssey (M-F, 5:30pm)**
Great radio drama action from Focus on the Family. [30 minutes]
5. **Chamolinian Country (M-F, 6:05pm)**
KSAI's evening local music program. [1 hour]
6. **Point of View (M-F, 10:00am to 11:45am)**
A Christian call-in talk radio program addressing the important issues of the day. Recorded live from USA Radio Network. [1 hour 45 minutes]
7. **Dandan Paradisu (M-F, 12:15-1:15pm)**
KSAI's lunchtime local music program. [1 hour]
8. **Focus on the Family (M-F, 9:00am or 6:30pm)**
Take a break with Dr. James Dobson and learn to focus on the priorities of life. [30 minutes]
9. **Insight for Living (M-F, 7:00pm)**
Pastor and author Chuck Swindoll gives guidance from God's inherent Word. [30 minutes]



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**KSAI-AM
RATE SCHEDULE
effective 3/1/95**

10. ***5 PM Newswatch (M-F, 5:00pm)**
Detailed news coverage from KSAI's newsroom, the Associated Press and the Voice of America. [20 minutes]
11. **Sportsminute (M-F, 8:40am & 3:40pm)**
A glance at the day's sports activities. [2-3 minutes]
12. **Master Control (Sat, 11:00am)**
A variety program featuring music and interviews. [30 minutes]
13. **Country Crossroads (Sat, 11:30am)**
Country western hits and conversation comin' atcha with yer hosts Bill and Jerry. [30 minutes]
14. **Powerline (Sat, 4pm)**
Rock hits from the past and present, counselling and good advice from host Jon Rivers. [30 minutes]
15. **On Track (Sat, 4:30pm)**
Interviews with your favorite Christian artists and inspiring music with host Dave Tucker. [30 minutes]
16. **Alive (Sat, 7 to 8:00pm)**
Host Rob Hutchcraft offers encouragement and counsel through drama and music for today's youth. [1 hour]
17. ***20 the Countdown Magazine (Sat, 8 to 10pm)**
Host Jon Rivers takes you through to top 20 Christian songs as researched by the Christian Research Report. [2 hours]
18. **Unshackled (Sun, 6:00pm)**
KSAI's "theater of the Air" dramatizing true life stories. [30 minutes]
19. **HeartCry (Sun, 8:00am)**
Praise and worship music designed for the complexities of the 1990's with host Rob Lee. [1 hour]
20. **Panuntunan Guidelines (Wkdys, 7:55 to 8:00pm)**
As part of the popular evening program Pag-Usapan Natin. Panuntunan is immediately followed by the Tagalog News at 8:00pm.
21. **Familia (Sun, 11:00am)**
Opens our 5-hour local music block. A Chamolinian devotional music program hosted by Mick Celis and Alex Falig. [1 hour]
22. **Jungle Jam & Friends (Sat, 8:30am)**
A creative popular kids animated character drama. [1 hour]



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**KSAI-AM
RATE SCHEDULE
effective 8/1/95**

SPOT RATES

"AA" TIME - Monday thru Friday
5:30 - 9:00am
3:00 - 7:00pm

:30 spot \$10.00
:60 spot \$15.00

"A" TIME - Monday thru Friday
9:00am - 3:00pm

:30 spot \$ 7.50
:60 spot \$12.50

"B" TIME - All other

:30 spot \$ 5.00
:60 spot \$10.00

NEWS

NEWSWATCH - 7am, 12n & 5pm
\$20.00 per broadcast

AP NETWORK NEWS/WEATHER

AM - 6:00, 8:00, 9:00
PM - 3:00, 4:00
\$10.00 per 1

*File
2/6 → 3/1
29 (23)
24*

TAGALOG NEWS

AM - 5:55
PM - 9:25
\$20.00 per -

SPORTSMINUTES

AM - 8:40
PM - 4:40
\$10.00 per broadcast

KSAI SPOT* PACKAGES

30 SPOTS/30 DAYS (one spot per day)....\$300
60 SPOTS/30 DAYS (two spots per day)....\$540
90 SPOTS/30 DAYS (three spots per day)....\$720
*Thirty second spots

****CALL 234-6520/21 FOR MORE DETAILS ON KSAI SPONSORSHIP PACKAGES****

ALSO AVAILABLE:

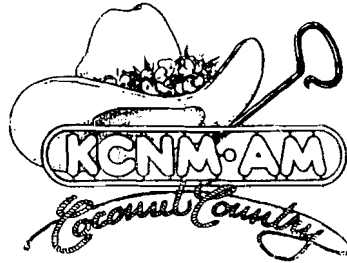
FOCUS ON THE FAMILY, WEEKEND, ADVENTURES IN ODYSSEY, INSIGHT FOR LIVING, 20 THE COUNTDOWN MAGAZINE, CHAMOLINIAN COUNTRY, DAN DAN PARADISU, BUKANG LIWAYWAY, TAGALOG NEWS, & OTHERS.

(RATES FOR THESE PROGRAMS AVAILABLE UPON REQUEST)

**KSAI Radio Contact
Patrick Murphy
Station Manager**

P.O. Box 914, Saipan, MP 96950

Tel: 234-7239/8644 Fax: 234-0447



* DATE: JAN-30-96
 * ADVERTISER: CON-CON
 * ADDRESS/PHONE: 935-0843
 * CONTACT PERSON: JOE CRUZ
 * NO. OF ANNOUNCEMENTS: 35
 * START DATE: FEB-5-96

RATE CARD: 0
 AGENCY: 0
 INSERTION NO.: 0
 * PRODUCT: AMEND 99/7050
 LENGTH OF ANNOUNCEMENT: 0
 * STOP DATE: FEB-11-96

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
5 7A-8AX1 11A-1P X1 4P-7P X3	6	7	8	9	10	11 END

COMPUTER NO.: 7050/AMEND 99

AGENCY COMM.: ~~_____~~

* Approved By: _____
 ADVERTISER
 Approved By: _____
 STATION MANAGER

Total Charges \$ ~~_____~~
 Submitted By: _____
 STATION REPRESENTATIVE