

Con Con Advertising Plan

Length of Campaign: 26 Days 2/5/95-3/1/95

News Schedule: Sponsor of Saipan Cable News. Program airs Monday thru Sunday 5x daily at 6pm-9pm-12am-6:30am-12pm. Advertiser will receive four (4) sixty-second commercials in each of the five (5) daily airings.

Program Schedule: Advertiser will receive 312 commercials placed in selected SCTV programming like Price is Right Wheel of Fortune, Young & Restless, Seinfeld, Home Improvement, CNN and Sporting Events.

Commercial Breakdown:

<i>News:</i>	
* 104 Commercials @ \$80.00 each =	\$8,320.00
<i>SCTV Programming:</i>	
312 Commercials @ \$30.00 each =	<u>\$9,360.00</u>
Total	\$17,680.00

Con Con Special Rate: **\$10,400.00**



*The 312 News commercials will actually air five times a day for a total of 1,560