



To: Alice Guerrero  
Joe Cruz  
CON-CON Office, C.N.M.I  
Fax # 235-0842

Fr: Mark Grizzard  
Account Executive  
KCNM AM \ KZMI FM

Re: Rate Proposal for Con-Con spots.

Hafa Adai, Alice\Joe

As per our conversation last week regarding advertising rates on our two stations, it is my understanding that most if not all Con-Con spots will run :60 seconds.

The proposed cost \ rate(s) are based on our current rate card for :60's with a discount factored in reflecting a bulk buy of 100 :60 sec spots.

frequency of air play on KCNM-AM and KZMI FM will be at your discretion, as for time's, I don't foresee any scheduling problems, If a problem should arise I will advise you as to the closes next available time(s).

When you are ready to record the spots, Just let me know at least 1 day in advance so I can have the recording studio available.

\*\*\* 100 :60 SECOND SPOTS: TOTAL COST: \$1,445.00 \*\*\*

Spots that run longer than :60 seconds i.e: 1 1/2 minute's, 2 minute's, ect. ect. will be prorated.

Any spot buy's after the initial 100 have been used, Will reflect the per unit price.

If you should have any questions or need more information please don't hesitate to contact me here at the station.

SI YU'US MA'ASE.

  
MARK GRIZZARD  
KCNM AM \ KZMI FM

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