

United States Department of the Interior

OFFICE OF THE SECRETARY WASHINGTON, D.C. 20240

DEC - 4 1974

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Dear Mr. President:

For some time now we have been anxious to replace Edward E. Johnston, the present High Commissioner of the Trust Territory of the Pacific Islands. The position is a Presidential appointment and subject to Senate confirmation. Johnston, an insurance executive from Honolulu, was appointed in May of 1969 and thus has served five and one half years. I have always believed that administrators in these remote areas lose much of their effectiveness after protracted periods of continuous service. Such is the case with Johnston.

At the conclusion of the first Nixon administration I reviewed the territorial personnel situation and became increasingly disturbed with the noticeable deterioration of the management of the territory. Accordingly, I made a recommendation to the President that we make a change in the High Commissionership and informed Johnston that his resignation would be effected March 31, 1973. Due to strong pressure by Senator Fong of Hawaii, the President reversed his decision.

My conclusion remains unchanged. I recommend that as of the 1st of January we replace the present High Commissioner with a first rate administrator for the last critical phase of the trusteeship.

Respectfully yours,

Scretary of the Interior

The President
The White House
Washington. D. C. 20500

TALLAC

Replacement of the High Commissioner of the Trust Territory of the Pacific Islands

The High Commissioner of the Trust Territory of the Pacific Islands is appointed by the President of the United States, with the advice and consent of the U.S. Senate. From 1951 through 1969, the incumbents were appointed by the Secretary of the Interior. The present incumbent is the first Presidential appointee. The position carries a grade of GS-18 plus a 20% post differential.

The present High Commissioner, Edward E. Johnston, has now completed three and one-half years in the position. An insurance executive by profession, Mr. Johnston was politically active in the Republican Party of Hawaii in the past, having served as an appointed Lt. Governor during the Eisenhower Administration and State Party Chairman prior to the

During his tenure as High Commissioner the situation in Micronesia has undergone significant change. There has been a large increase in u.s. appropriated and grant funds with a consequent broadening of management responsibilities for the High Commissioner. The Micronesians have become more politically sophisticated and there have developed much greater pressures for a larger measure of Micronesian involvement in the administration of the Trust Territory. In addition, for the past three years the U.S. Government has been actively negotiating with the Congress of Micronesia for the future political status of the Territory. This, in turn, has generated its own internal ferment and increased political pressures. The position of High Commissioner has thus assumed greater dimensions and requires higher skills than heretofore.

We believe that a change should now be made in the High Commissioner believe that a change should now be made in the High Commissioner believe that a change should now be made in the High Commissioner. In recent billity by the Micronesians of the present High Commissioner. In recent undergone significant change. There has been a large increase in U.S.

bility by the Micronesians of the present High Commissioner. In recent months there has developed a growing hostility toward the High Commissioner, on the part of Micronesians, particularly the Micronesian Congress. : and some of his key staff members have been bitterly and publicly attacked by influential Micronesians. The result is a steady deterioration of the effectiveness of the Trust Territory Administration.

Mr. Johnston has been lacking in leadership and management capability necessary in running a large organization. His Administration has been seriously handicapped by his tendency to appoint friends of mediocre talents (often from Hawaii) to high Trust Territory Government positions. He has shown, at times, a lack of judgment in critical situations. Overall, he has been repeatedly less than responsive to policy and operational guidance from the Secretary. Mrs. Johnston clearly dislikes living in Saipan and associating with Micronesians and, consequently, spends long periods of time in Hawaii. This is resented by the Micronesians.

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BUSINESS: Mr. Zeder is Chairman of the Board of Hydrometals, Inc., a diversified manufacturing company, whose common stock is traded on the New York Stock Exchange.

Founded in 1870 as Illinois Zinc Company, Hydrometals its president in 1959. Today, Hydrometals is among FORTUNE's "Top 1,000" industrial companies in the U.S., and has successfully converted to a diversified manufacturer of consumer products from the metals milling and mining company it was when he became president. He was elected to his present position in 1971.

A World War II fighter pilot in the Pacific Theater, Mr. Zeder founded Zeder-Talbott Advertising Agency, with offices in Los Angeles and Detroit, in 1947. The agency was later sold, and he became vice president and market-December 2012 and Modern and Market-December 2012 and Modern and Market-December 2013 and Modern and Modern and Market-December 2013 and Modern and Mo was near bankruptcy when Mr. Zeder was asked to become

Mr. Zeder founded Zeder-Talbott Advertising Agency, with ing director of McCann-Erickson Advertising Agency. 1956, he became co-founder and president of Chrysler-Zeder, Inc., an investment and manufacturing concern. In 1958, he was elected to the board of Hydrometals, Inc and was asked to assume its presidency a year later.

Mr. Zeder is a founding member of the World Business Council, and a former member of the Young Presidents Organization. He is currently a member of the executive committee of the Committee of Publicly Owned Companies, and a director of North Central Bank of Dallas.

CIVIC:

Long involved in a wide variety of civic activities, Mr. Zeder was elected to the Dallas City Council from an atlarge position in 1971, and served on the non-partisan council until 1973. Her served on the National League of Cities Committee on Revenues and Finances, and as the city's representative on the Dallas County Community Action Board of Directors. During his tenure on the city council, Mr. Zeder chaired or served on a number of council committees dealing with problems ranging from utility regulation to delivery of social services to the public to city hiring practices He originated

and chaired a committee under whose aegis a long-rangstudy was conducted which developed methods for improving the effectiveness of city council and city government operations.

As Metro Chairman of the National Alliance of Businessmen, 1971-1973, Mr. Zeder led the most successful campaign in NAB's history in Dallas. This campaign found literally thousands of jobs for returning Vietnam veterans, plus others for the disadvantaged and summer jobs for disadvantaged youths.

Mr. Zeder is currently a member of the board of directors of the Dallas/Fort Worth Regional Airport; of the Catholic Foundation of Dallas; of the North Texas Chapter, Arthritis Foundation; of the National Conference of Christians and Jews; of Saint Paul Hospital; of Catholic Family and Childrens' Services; and of the Dallas Civic Ballet Society.

He is Chairman of the Board of Trustees of Northwood Institute, a Trustee of Jesuit College Preparatory School, a member of the Board of Development of Bishop College, and Chairman of the Theater SMU League.

Additionally, he is a past vice president of the Citizens of Charter Association, a past member of the Dallas Assembly of Past chairman of the Connecticut American Red Cross, a past the Dallas Chamber of the Economic Development Council of the Dallas Chamber of Commerce, and a former member of the U.S.I.A. Selection Board.

A life-long Republican, he was a precinct chairman in California in 1948. In 1952, he served as assistant to the chairman of the Republican National Convention Arin the staff headquarters for Nixon in Connecticut, and in 1964 returned to these same offices for Goldwater.

Steering Committee, and as finance chairman for Jim Steering Committee for Steering Committee, and as finance chairman for Jim Steering Committee for Steering Committee Ste California in 1948. In 1952, he served as assistant to the chairman of the Republican National Convention Arrangements Committee in New York. In 1960, he served in the staff headquarters for Nixon in Connecticut, and in 1964 returned to these same offices for Goldwater. In 1968, he served on the Dallas County Nixon-Agnew Steering Committee, and as finance chairman for Jim Collins first successful Congressional campaign. In 1970, he was Dallas County Chairman in George Bush's campaign for the U. S. Senate. In 1974, he was Dallas County Campaign Chairman for Jim Granberry for Governor of Texas.

PERSONAL:

Mr. Zeder is the son of Fred M. Zeder Sr., co-founder and vice-chairman of Chrysler Corporation. He was born in South Orange, N.J., in 1921.

He grew up in Detroit and graduated from the Detroit University School. In 1938, he entered the University of Michigan to study engineering. World War II interrupted his education, and he enlisted in the Army Air Corps, receiving his commission in 1942.

While on leave from the service in 1942, he married Martha Blood Zeder of Detroit.

He continued his education after the war, and received his Bachelor of Science degree from UCLA in 1947.

The Zeders made their home in Los Angeles until 1949, when they moved to Greenwich, Conn. They remained in Greenwich until 1965, when they moved to Dallas.

The Zeders have five children, two boys and three girls. Fred III is an attorney practicing in Seattle, Wash. Suzan, a former Fulbright scholar, is studying for her PhD in children's theater at Florida State University. Howard, who holds a BBA from the University of Texas, is plant superintendent of a Dallas manufacturing company. Melinda, a senior at the University of Michigan where she was an Angel Scholar, is currently on an archeological expedition in Iran. Wendy is a freshman at Southwest Texas State University. The Zeders have three grandchildren.

Martha Blood Zeder is an honor graduate of Wellesley College. She is active in Dallas civic and educational affairs.